

# Communication Specialist

## 工作职责

### YOUR TASKS

Manages the external and internal communication of the Sumter plant, being in charge with defining and implementing a transparent and efficient communication strategy - in agreement with the corporation's business goals, the Tires business strategy and the corporate communication guidelines, in order to ensure a positive image of the Sumter plant at all stakeholders.

### HOW YOU WILL MAKE AN IMPACT

- **Develop and Align Communication Strategy:** Create and implement a plant-wide communication strategy aligned with corporate and divisional goals; define and manage crisis communication with leadership.
- **Media and Public Relations:** Serve as the plant spokesperson, maintaining strong relationships with media, authorities, and the community; edit and manage all public-facing materials.
- **Internal Communication:** Lead internal communication efforts to engage employees and promote Continental as an employer of choice through various professional tools and channels.
- **Public Affairs Representation:** Represent the plant in meetings with local authorities and institutions when delegated by the Plant Manager.
- **Labor Relations Communication:** Support management in handling internal and external communications related to labor relations.
- **Event and Agency Management:** Oversee event planning, plant advertising, and coordination with external agencies.
- **Communication Consulting and Training:** Advise and train managers on communication best practices; participate in leadership meetings to cascade key messages.
- **Environment, Safety, and Health (ESH):** Promote and enforce ESH standards, ensure rapid response to hazards, and lead by example in safety practices.
- Follow all plant, ESH, CBS, quality, and department processes and procedures
- Other duties as assigned

**NOTE: May not be inclusive of all work required and may be updated as needed.**

### THE ENVIRONMENT

- Safety is our highest priority and safety procedures / guidelines must be always adhered to. This includes safety wear such as steel toes, hearing protection, etc.
- The job is within a climate-controlled environment.



职位号码

**REF82673P**

工作职能

传播

所在地

**Sumter**

领导力级别

个人贡献者

工作场所灵活度

现场办公

法律实体名称

**Continental Tire the Americas, LLC**

## 职位要求

### WHAT YOU BRING TO THE ROLE

- Bachelors Degree in Communications/Public Relations or related field
- 2+ years of Communications or PR experience
- Strong MS Office skills
- Advanced Oral and Written Communication skills - English required
- Legal authorization to work in the U.S. is required. We will not sponsor individuals for employment visas, now or in the future, for this job opening.

### ADDITIONAL WAYS TO STAND OUT

- Experience in Communications in the manufacturing industry
- 5+ years of Communications or PR experience

## 我们可以提供

### THE PERKS

- Immediate Benefits
- Paid Time Off
- Tuition Assistance
- Employee Discounts, including tire discounts
- Competitive Bonus Programs
- Employees 401k Match
- Diverse & Inclusive Work Environment
- Employee Assistance Program
- Future Growth Opportunities, including personal and professional
- And many more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

### EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to [Careers@conti-na.com](mailto:Careers@conti-na.com) or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call

about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

关于我们

## **The Company**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.

Continental Tire has been around for nearly 150 years, we've been changing the way the world moves while making it more safe, smart, sustainable and accessible to all.

Are you ready to shape the future with us?