

## CN\_Market Planner

### 工作职责

Ensuring that the demand fulfillment in right time / right place, bridge between market / sales and plant.

#### Forecast budget

- Steering and monitoring of demand forecast (FC) at article level (per period or region)
- Ensure or correct demand forecast (FC) according to Market/Region targets and generate new FC figures
- Administrates the demand forecast (FC) tool and maintaining FC Roles

#### FC maintenance and monitoring

- Collaborate with sales and other team members to analyze demand.
- Work with Supply Chain team (Plant OP) to establish priorities and manage short term FC changes/production changes
- Continuous monitoring of FC accuracy to improve the FC process, reducing FC error
- Analysis and evaluation of Market and Sales Development
- Communicate FC confirmation/un-confirmation

#### FC meeting preparation

- Co-ordinating different FC estimations between Sales and an own evaluation and/or strategic goals to ensure a consistent FC
- Ensuring monthly alignment of FC by Market Mgr., Controlling/Pricing Mgr., Sales Mgr.
- KPI Reviewing and action plan (i.e. Forecast accuracy and inventory structure)
- Initiate Monthly FC meeting, prepare all needed documents in advance to the meeting, coordinating with other function to get all information prepared for the monthly meeting



职位号码  
**REF82121E**

所在地  
**Shanghai**

领导力级别  
个人贡献者

工作场所灵活度  
混合式办公

法律实体名称  
**Continental Tires Co., Ltd.**

## Others

- Collaborate within OoY DG process
- Track and analyze shipments vs FC, order development, confirmation vs. orders & shipments
- Monitor promotion and forecast effects from the market;
- Give sales organization substitutions or options in case of shortage
- Special projects and/or reports as required by the Central Demand Manager

## Tire Age Management

- Execute regular monitoring process to ensure fresh and balanced stock with proper tire age.
- Continuous improvement towards demand and supply process.

## 职位要求

Bachelor degree in business management, good communication and coordination skills

Supply chain management, logistics management with 2-3 years or sales experience, tires industry is preferred

Demanding planning or sales analysis

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