

CN_Market Planner

あなたの仕事内容

Ensuring that the demand fulfillment in right time / right place, bridge between market / sales and plant.

Forecast budget

- Steering and monitoring of demand forecast (FC) at article level (per period or region)
- Ensure or correct demand forecast (FC) according to Market/Region targets and generate new FC figures
- Administrates the demand forecast (FC) tool and maintaining FC Roles

FC maintenance and monitoring

- Collaborate with sales and other team members to analyze demand.
- Work with Supply Chain team (Plant OP) to establish priorities and manage short term FC changes/production changes
- Continuous monitoring of FC accuracy to improve the FC process, reducing FC error
- Analysis and evaluation of Market and Sales Development
- Communicate FC confirmation/un-confirmation

FC meeting preparation

- Co-ordinating different FC estimations between Sales and an own evaluation and/or strategic goals to ensure a consistent FC
- Ensuring monthly alignment of FC by Market Mgr., Controlling/Pricing Mgr., Sales Mgr.
- KPI Reviewing and action plan (i.e. Forecast accuracy and inventory structure)
- Initiate Monthly FC meeting, prepare all needed documents in advance to the meeting, coordinating with other function to get all information prepared for the monthly meeting



ジョブID
REF82121E

勤務地
Shanghai

リーダーシップレベル
Leading Self

勤務に関する柔軟性
Hybrid Job

法的事項
Continental Tires Co., Ltd.

Others

- Collaborate within OOH DG process
- Track and analyze shipments vs FC, order development, confirmation vs. orders & shipments
- Monitor promotion and forecast effects from the market;
- Give sales organization substitutions or options in case of shortage
- Special projects and/or reports as required by the Central Demand Manager

Tire Age Management

- Execute regular monitoring process to ensure fresh and balanced stock with proper tire age.
- Continuous improvement towards demand and supply process.

あなたのプロフィール

Bachelor degree in business management, good communication and coordination skills

Supply chain management, logistics management with 2-3 years or sales experience, tires industry is preferred

Demanding planning or sales analysis

オファー

您愿意与我们共同驾驭未来吗？即刻填写在线申请吧！

会社概要

大陆集团专业开发前沿性技术与服务，以人和货物运输为着眼点，致力于打造可持续且可联动的交通方式。集团成立于 1871 年，作为一家科技企业，它负责为车辆、机器、交通及运输行业提供安全、高效、智能且经济实惠的解决方案。2022 年，大陆集团实现营收 394 亿欧元，目前在全球 57 个国家和市场地区雇用约 20 万名员工。

轮胎子集团凭借其汽车、卡车、公共汽车、两轮和特种轮胎领域打造的优质产品组合，已成为创新型轮胎技术解决方案的代名词。集团以轮胎与促进可持续发展为着眼点，相应推出了多款智能型产品和服务。针对专业经销商和车队管理商，轮胎子集团在其他服务的基础上，为之打造了数字轮胎监控和轮胎管理系统，从而在保持车队机动性的同时，亦提高了车队效率。凭借其轮胎业务，大陆集团为实现安全、高效以及环保的交通方式做出了重要贡献。