

CN_Market Planner

Tus actividades

Ensuring that the demand fulfillment in right time / right place, bridge between market / sales and plant.

Forecast budget

- Steering and monitoring of demand forecast (FC) at article level (per period or region)
- Ensure or correct demand forecast (FC) according to Market/Region targets and generate new FC figures
- Administrates the demand forecast (FC) tool and maintaining FC Roles

FC maintenance and monitoring

- Collaborate with sales and other team members to analyze demand.
- Work with Supply Chain team (Plant OP) to establish priorities and manage short term FC changes/production changes
- Continuous monitoring of FC accuracy to improve the FC process, reducing FC error
- Analysis and evaluation of Market and Sales Development
- Communicate FC confirmation/un-confirmation

FC meeting preparation

- Co-ordinating different FC estimations between Sales and an own evaluation and/or strategic goals to ensure a consistent FC
- Ensuring monthly alignment of FC by Market Mgr., Controlling/Pricing Mgr., Sales Mgr.
- KPI Reviewing and action plan (i.e. Forecast accuracy and inventory structure)
- Initiate Monthly FC meeting, prepare all needed documents in advance to the meeting, coordinating with other function to get all information prepared for the monthly meeting



Job ID
REF82121E

Ubicación
Shanghai

Nivel de liderazgo
Autoliderazgo

Flexibilidad laboral
Trabajo Híbrido

Unidad jurídica
Continental Tires Co., Ltd.

Others

- Collaborate within OoY DG process
- Track and analyze shipments vs FC, order development, confirmation vs. orders & shipments
- Monitor promotion and forecast effects from the market;
- Give sales organization substitutions or options in case of shortage
- Special projects and/or reports as required by the Central Demand Manager

Tire Age Management

- Execute regular monitoring process to ensure fresh and balanced stock with proper tire age.
- Continuous improvement towards demand and supply process.

Tu perfil

Bachelor degree in business management, good communication and coordination skills

Supply chain management, logistics management with 2-3 years or sales experience, tires industry is preferred

Demanding planning or sales analysis

Lo que ofrecemos

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