

## CN\_Market Planner

### Your tasks

Ensuring that the demand fulfillment in right time / right place, bridge between market / sales and plant.

#### Forecast budget

- Steering and monitoring of demand forecast (FC) at article level (per period or region)
- Ensure or correct demand forecast (FC) according to Market/Region targets and generate new FC figures
- Administrates the demand forecast (FC) tool and maintaining FC Roles

#### FC maintenance and monitoring

- Collaborate with sales and other team members to analyze demand.
- Work with Supply Chain team (Plant OP) to establish priorities and manage short term FC changes/production changes
- Continuous monitoring of FC accuracy to improve the FC process, reducing FC error
- Analysis and evaluation of Market and Sales Development
- Communicate FC confirmation/un-confirmation

#### FC meeting preparation

- Co-ordinating different FC estimations between Sales and an own evaluation and/or strategic goals to ensure a consistent FC
- Ensuring monthly alignment of FC by Market Mgr., Controlling/Pricing Mgr., Sales Mgr.
- KPI Reviewing and action plan (i.e. Forecast accuracy and inventory structure)
- Initiate Monthly FC meeting, prepare all needed documents in advance to the meeting, coordinating with other function to get all information prepared for the monthly meeting



Job ID  
**REF82121E**

Location  
**Shanghai**

Leadership level  
**Leading Self**

Job flexibility  
**Hybrid Job**

Legal Entity  
**Continental Tires Co., Ltd.**

## Others

- Collaborate within OoY DG process
- Track and analyze shipments vs FC, order development, confirmation vs. orders & shipments
- Monitor promotion and forecast effects from the market;
- Give sales organization substitutions or options in case of shortage
- Special projects and/or reports as required by the Central Demand Manager

## Tire Age Management

- Execute regular monitoring process to ensure fresh and balanced stock with proper tire age.
- Continuous improvement towards demand and supply process.

## Your profile

Bachelor degree in business management, good communication and coordination skills

Supply chain management, logistics management with 2-3 years or sales experience, tires industry is preferred

Demanding planning or sales analysis

## Our offer

您愿意与我们共同驾驭未来吗？即刻填写在线申请吧！

## About us

大陆集团专业开发前沿性技术与服务，以人和货物运输为着眼点，致力于打造可持续且可联动的交通方式。集团成立于 1871 年，作为一家科技企业，它负责为车辆、机器、交通及运输行业提供安全、高效、智能且经济实惠的解决方案。2022 年，大陆集团实现营收 394 亿欧元，目前在全球 57 个国家和市场地区雇用约 20 万名员工。

轮胎子集团凭借其为汽车、卡车、公共汽车、两轮和特种轮胎领域打造的优质产品组合，已成为创新型轮胎技术解决方案的代名词。集团以轮胎与促进可持续发展为着眼点，相应推出了多款智能型产品和服务。针对专业经销商和车队管理商，轮胎子集团在其他服务的基础上，为之打造了数字轮胎监控和轮胎管理系统，从而在保持车队机动性的同时，亦提高了车队效率。凭借其轮胎业务，大陆集团为实现安全、高效以及环保的交通方式做出了重要贡献。