

# Marketing & Sales Graduate H/F/N

## Descrição da função

**Start -up in September 2025**

Are you enthusiastic about Marketing & Sales, eager to apply your digital skills, internationally minded and ready to make a significant impact in a collaborative team? If so, our 18-month program could be the ideal fit for you!

Our comprehensive program provides a deep dive into the tire industry, our company, our marketing & sales strategy, as well as our digitalization scope. You'll gain extensive exposure to diverse local and central departments within our Business Area, offering ample opportunities to contribute actively and grow. You will enjoy high visibility and the chance to leverage your digital expertise from the get-go.

The phases of the 18-month program:

1st stay: home market (8 months):

- Familiarize yourself with Continental and the Marketing & Sales activities of our BA in your home market
- Develop valuable relationships with stakeholders and both internal and external customers
- Contribute to the Marketing & Sales department in your home market

2nd stay: Headquarters' Central Functions (6 months):

- Be a team-member of one of our digital CF departments like eCommerce, Digital Solutions or Central IT or other (mostly located in Hanover, Germany)
- Acquire knowledge and connections with central functions/headquarter teams
- Gain valuable knowledge, network and expertise for "your" home market
- Collaborate on a joint Graduate Pool project bridging Sales and IT/Digital Solutions

3rd stay in home market (4 months):

- Prepare within your home market for your role after the graduate program

## Requisitos

- Bachelor or Master's degree in business studies, economics, informatics, or a related field from a recognized university
- Demonstrated proficiency in digital skills and a mindset that promotes



Identificação da vaga  
**REF82031B**

Área funcional  
**Marketing and Sales**

Local  
**Compiègne**

Nível de liderança  
**Leading Self**

Modalidade de trabalho  
**Onsite Job**

Pessoa jurídica  
**Continental France SAS**

the strategic application of digital technologies and IT.

- Strong aptitude for analytical and structured thinking
- Fluency in English
- Collaborative and passionate team player with experience in working within diverse and international teams
- Flexibility and willingness to work abroad during the Graduate Program
- Previous practical experience gained through internships, working student positions, or international employment, particularly valued.
- Intercultural experience, such as international internships or semesters spent studying abroad, highly desired.

## **O que oferecemos**

Prêt à prendre la route avec Continental ? Votre première étape : enregistrer votre profil sur notre site en ligne.

## **Quem somos**

Continental développe des technologies et des services pionniers pour une mobilité durable et connectée des personnes et des marchandises. Cette entreprise technologique fondée en 1871 propose des solutions sûres, efficaces, intelligentes et abordables pour les véhicules, les machines, la circulation et le transport. En 2021, Continental a réalisé un chiffre d'affaires de 33,8 milliards d'euros et emploie actuellement plus de 190 000 personnes dans 58 pays et marchés. Le 8 octobre 2021, l'entreprise a fêté ses 150 ans d'existence.

Pour découvrir nos activités en quelques mots :

### **[Rubber Technologies]**

- [Tires] La division pneumatiques développe et fabrique des produits haut de gamme et innovants pour tout type de véhicule (voitures de tourisme, poids lourds, motos, scooters, véhicules industriels).
- [ContiTech] Leader mondial de la technologie du caoutchouc et des plastiques pour l'industrie automobile, les produits alimentaires et l'ameublement.
- [BestDrive] Avec plus de 200 centres et 1 700 collaborateurs répartis sur toute la France, BestDrive a pour ambition de devenir le leader de l'entretien tous véhicules : voitures, camionnettes, 4x4 / SUV, deux-roues, poids lourds et véhicules industriels/agricoles.

### **[Automotive Technologies]**

- Autonomous Mobility and Safety & Motion : dédiée aux technologies modernes de sécurité active et passive ainsi que de dynamique de conduite.
- Architecture & Networking : dédiée à la visualisation et la gestion d'informations dans les véhicules.