

Intern - Marketing Communication

Náplň práce

HOW YOU WILL MAKE AN IMPACT

We are looking for a Marketing Communications Intern to join our team in Fairlawn, Ohio, supporting and reporting to the Senior Marketing and Communications Manager. The Marketing Communications Intern will be involved in all facets of our Marketing communications initiatives of Continental's ContiTech Sector specifically in the Industrial Solutions Business area covering North and South America, as well as customer marketing activities targeting our Industrial and Aftermarket customers.

Whether you already have work experience in the marketing-communications field or are about to get started, the Marketing Communications Intern position is an excellent and exciting learning opportunity.

Your tasks:

- Supporting new Marketing communications initiatives from the ground up.
- Supporting content creation, including external customer newsletters, stories for our Intranet (with the accompanying visuals), announcements, etc.
- Supporting account-based marketing initiatives towards our Industrial and Aftermarket customers.
- Preparing supporting material, such as: presentations, visual content, briefing material, meeting memos, reports, etc.
- Managing communications-related administrative task.

Profil kandidáta

WHAT YOU BRING TO THE ROLE

- Currently enrolled in a US accredited degree program.
- Able to work a minimum of 20 hours per week during normal business hours (Mon-Fri).
- Must have and maintain a minimum GPA of a 2.8 or higher.
- Able to come onsite 3 days/week (Mon-Fri) to our Fairlawn HQs.
- Proficiency in Adobe Creative Suite, especially InDesign, Illustrator, and Photoshop, with a strong portfolio showcasing design work.
- Experience creating digital and print materials such as social media graphics, sales collateral, and branded presentations.
- Strong written and verbal communication skills, with the ability to adapt messages for different platforms and audiences.
- A collaborative mindset with the ability to take direction, meet deadlines, and creatively support brand guidelines.
- Good presentation and writing skills.
- Keen interest in marketing communications, especially on digital platforms.



ID pozície
REF81725X

Pracovná oblasť
Marketing a predaj

Miesto práce
Fairlawn

Právnická osoba
ContiTech USA, Inc.

- Positive and proactive attitude.
- Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening.
- Continental is not able to pay relocation expenses for this opportunity

Čo ponúkame

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

O nás

THE COMPANY

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

ContiTech is one of the world's leading industry specialists. The Continental group sector offers its customers connected, environment-friendly, safe, and convenient industry and service solutions using a

range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With about 42,000 employees in more than 40 countries and sales of some 6.8 billion euros (2023), the global industrial partner is active with core branches in Asia, Europe and North and South America.

Are you ready to shape the future with us?