

Internship / Thesis - Marketing and Sales, Software and Services - REF81464J

工作职责

We are looking for an internship (m/f/divers) **starting May 2025** to become part of our UXA Marketing Team supporting the creation and implementation of an overall GTM marketing plan.

As part of an internship with a duration of approx. **3-5 months** (also a combination of a mandatory internship with a voluntary internship), you have the opportunity to apply theoretical knowledge in practice and to contribute with your own ideas in a demanding and diverse range of tasks.

Tasks include:

- Supporting the creation and implementation of an overall GTM marketing plan for our various SW solutions, creating market message, and associated material
- Co-ordinating (and conducting) marketing campaigns including social media, blogs, events preparation, creation of marketing assets
- Conduct market research and competitor analysis
- Supporting the creation and maintenance of a CRM system for our Sales Operation
- Supporting Product Lines with creating Product Marketing material
- Support Senior Management on various day to day operational topics

职位要求

- Students (m/f/divers) in the field of Business Administration, Marketing, or Economics
- Technical affinity and some understanding of Software Business is of advantage
- Confident handling of MS Office-programs
- Fluent in English (Spoken and Written)
- Enjoyment of communication, planning and organizational skills
- Communication and teamwork skills as well as flexibility

Please attach a **CV** and **Letter of Motivation** (500-800 words), your **current certificate of enrollment** and also your **current transcripts of records**. Those documents are mandatory for processing your application.

If required, please submit your valid residence permit as well as your work permit, including the additional sheet.

Applications from severely handicapped people are welcome.



职位号码

REF81464J

工作职能

市场营销与销售

所在地

Babenhausen

招聘专员

Pierluigi Mazza

法律实体名称

Continental Automotive Technologies GmbH

我们可以提供

- Independent and autonomous working
- An appreciative and innovative international working environment
- Qualified support by our experts
- Flexible working hours
- Attractive remuneration in line with Group standards
- Public transport connections and free use of the employee car park

[Diversity, Inclusion &](#)

[Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

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关于我们

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

The Automotive group sector comprises technologies for passive safety, brake, chassis, motion, and motion control systems. Innovative solutions for assisted and automated driving, display and operating technologies, as well as audio and camera solutions for the vehicle interior, are also part of the portfolio, as is intelligent information and communication technology for the mobility services of fleet operators and commercial vehicle manufacturers. Comprehensive activities relating to connectivity technologies, vehicle electronics and high-performance computers round off the range of products and services.