

Product Manager IEMEA Automotive Aftermarket (m/f/diverse)

Your tasks

As the product manager, you are enabling profitable and sustainable sales and growth by holistic steering today's and future portfolio of products and services.

- Development and implementation of the product strategy for your dedicated product groups (ContiTech BA Industrial Solutions EMEA)
- Product portfolio management under lifecycle and profitability aspects (launch, in-market-phase, end-of-Life, setting of strategic price points, create product training materials, product business performance)
- Driving the organization to implement the product portfolio and roadmap in the most profitable way
- Identifying and developing current and future value-selling opportunities
- Management of Product Master Data for product information management (PIM), product hierarchy and input for marketing activities (e.g. catalogues, trainings)
- Identifying and analyzing specific markets, trends and evolving customer needs
- Support the creation, decision-making and execution of business cases for new business opportunities
- Definition of product requirements for customers, internal interfaces, and suppliers

In addition you will support the pricing team

- Preparation of competition pricing analysis and monitor market pricing activities
- Identify and initiate pricing/margin improvement opportunities

Your profile

- Academic degree in Economics, Economical Engineering, Engineering, Business Administration or similar field
- Several years of professional experience in a B2B environment in at least one of the following functional areas: Product Management, Sales, Marketing, Product Development/Application Engineering or Project Management
- Experienced in industrial products, especially in the rubber area
- Analytic, complex Project management capabilities, moderation and presentation techniques.
- Proven ability to successfully work in highly diverse global teams
- Good organizational, teamwork and problem-solving skills
- Fluent English language skills in spoken and written form

This is a hybrid job but at least 1-2 days/week onsite (in Nyíregyháza) is required!



Job ID

REF79708G

Location

Nyíregyháza

Leadership level

Leading Self

Job flexibility

Hybrid Job

Legal Entity

ContiTech Magyarország Kft.

Our offer

The well-being of our employees is important to us. That's why we offer exciting career prospects and support you in achieving a good work-life balance with additional benefits such as:

- Training opportunities
- Mobile and flexible working models
- Sabbaticals
- and much more...

Sounds interesting for you? [Click here to find out more.](#)

Ready to drive with Continental? Take the first step and fill in the online application.

About us

ONE ContiTech – The first choice for material driven solutions. Are you interested in shaping the future of ContiTech together with a great team? Please join us and contribute to our goals.

As a member of the team "Product Management Automotive Aftermarket" in the Segment "Marketing & Strategy" in the Business Area Industrial Solutions EMEA of ContiTech, you are taking care of our Product Management activities. The Segment "Marketing & Strategy" covers the several businesses in EMEA covering external customer of the sectors Automotive and Industry.