

Sales Lead for GWM

Your tasks

Sales Lead is the owner of all cross BA matters (i.e. mega-supplier negotiations, system quotes, terms & conditions etc.) and the main representative in front of the customer. He/she develops and executes the agreed customer strategy and account business plan, summarizing all business opportunities for future growth.

He/she is the main business driver across BAs for GWM. He/she is based in Baoding.

1. Business Growth

- Defines potential business and growth opportunities through white spot analysis

- Supports selection of "must wins" and creates action plans and tactics to win

- Responsible for the entire quotation process for cross BA quotations

2. Account Strategy

- Defines the Account Strategy and Business Plan across BA

- Drives the BUs to execute Account strategy and potential business opportunities

- Monitor and communicate competitor activities

3. Customer Management

- Responsible for GWM

- Responsible for all collective items (GT&C's, all cross BA contracts, open book policy etc.)

- Responsible for pro active de-escalation of critical customer issues

- Responsible for lower to middle management level customer meetings

- Responsible for all cross BA negotiations (i.e. Mega supplier, Global player, R+D)

- Represents Conti Automotive in all customer management levels (CRM)



Job ID
REF79348X

Field of work
Marketing and Sales

Location
Baoding

Leadership level
Leading Self

Job flexibility
Onsite Job

Contact
Wenqing Cai

Legal Entity
Continental Holding China Co., Ltd.

Consults BAs in all customer affairs

Responsible for senior executive customer meetings and fairs & shows

Your profile

- Sales knowledge: negotiation skills, customer orientation
- BU-specific product and assortment knowledge
- Entrepreneurial thinking and ability to work self-directed
- Strong sales mindset
- Strong communication skills
- Strong strategic and analytical skills

Our offer

Ready to take your career to the next level and join us at the start of something extraordinary? Apply now to become a part of AUMOVIO and drive the future mobility together with us!

About us

Continental's Automotive group sector is expected to be listed as independent company "AUMOVIO" in September 2025. With ~93,000 employees worldwide and annual sales of ~€20 billion, we are entering an exciting new era.

AUMOVIO stands for highly developed electronic products and modern mobility solutions. In addition to its strong market position with innovative sensor solutions, displays, and technologically leading braking and comfort systems, AUMOVIO has significant expertise in software, architecture platforms and assistance systems for the rapidly growing future market of software-defined and autonomous vehicles. Our purpose is clear: to make future mobility safe, exciting, connected, and autonomous.