

# Head of Product Development & Strategy, BA AM, Segment Americas

## 담당 업무

We are seeking a strategic leader to oversee engineering activities, manage budgets, and drive product development for our Business Unit Autonomous Mobility in North America. The Head of Product Development & Strategy will lead cross-functional teams to achieve project goals, optimize costs, and align with global business objectives. This role involves managing technical teams, driving business development, conducting market analysis, and ensuring the successful execution of the regional roadmap.

## HOW YOU WILL MAKE AN IMPACT:

- Lead engineering activities across North America to ensure high-quality project execution.
- Manage budgets, resources, and investments for development projects.
- Develop and implement strategies for market analysis, competitor benchmarking, and customer acquisition.
- Create and analyze business cases to support product and acquisition strategies.
- Guide and develop engineering teams, fostering growth and technical expertise.
- Collaborate with internal and external stakeholders to drive product innovation.
- Shape the regional roadmap and align it with global strategies.
- Represent the organization at strategic events and industry tradeshows.

## 지원자 프로필

## WHAT YOU BRING TO THE ROLE:

- Bachelor's degree in Engineering, Business, or a related field.
- 7+ years of relevant work experience, including 5+ years in Automotive Sales and Program Management.
- Proven leadership experience with direct reports and cross-functional teams.
- Expertise in market analysis, business strategy, and managing customer relationships.
- Strong organizational and negotiation skills.
- Legal authorization to work in the U.S. is required. We will not sponsor individuals for employment visas, now or in the future, for this job opening.
- Continental is not able to pay relocation expenses for this opportunity.

## ADDITIONAL WAYS TO STAND OUT:



직무-아이디  
**REF78971H**

모집 분야  
공학

지사  
**Auburn Hills**

리더십 레벨  
**Leading People**

근무 유형  
**Hybrid Job**

법률 고지  
**Continental Autonomous  
Mobility US, LLC**

- Master's degree in Business Administration.
- Experience in Automotive Electronics, ADAS, or Automated Driving products and systems.

## 채우 조건

### THE PERKS

- Immediate Benefits
- Robust Total Rewards Package
- Paid Time Off
- Volunteer Time Off
- Tuition Assistance
- Employee Discounts, including tire discounts
- Competitive Bonus Programs
- Employees 401k Match
- Diverse & Inclusive Work Environment with 20+ Employee Resource groups.
- Hybrid Work
- Employee Assistance Program
- Future Growth Opportunities, including personal and professional
- And many more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

### **EEO-Statement:**

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any

other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to [Careers@conti-na.com](mailto:Careers@conti-na.com) or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

## 기업 소개

### The Company

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

The Automotive group sector comprises technologies for passive safety, brake, chassis, motion, and motion control systems. Innovative solutions for assisted and automated driving, display, and operating technologies, as well as audio and camera solutions for the vehicle interior, are also part of the portfolio, as is intelligent information and communication technology for the mobility services of fleet operators and commercial vehicle manufacturers. Comprehensive activities relating to connectivity technologies, vehicle electronics and high-performance computers round off the range of products and services. Are you ready to shape the future with us?