

# 6-Months Internship- Commercial Specialty Tire, Sales & Marketing Admin

## Ihre Aufgaben

1. Update and maintain Customer Relationship Management (CRM) system.
2. Support sales & marketing department activities, sales materials preparation.
3. Assist on market intelligence data consolidation and analysis.
4. Assist in coordinating marketing activities & campaigns

## Ihr Profil

- At least a Bachelor's degree in Business, Marketing, or a related field
- Strong organizational and communication skills
- Proficiency in Microsoft Office (Excel, Word, PowerPoint)
- Eagerness to learn and work in a fast-paced environment

## Unser Angebot

Ready to drive with Continental? Take the first step and fill in the online application.

## Über uns

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary



Job ID  
**REF78055B**

Standort  
**Petaling Jaya**

Rechtliche Einheit  
**Continental Tyre PJ Malaysia  
Sdn. Bhd.**