

New Channel Specialist

Your tasks

Sales Management

Ensure a smooth operation and maintenance of New channels, facilitate the further development of new channels
Order management and analyst, ensure a smooth communication with MDM, provide constructive advice to customers
Contract management, eSign management, internal process management
Familiar with internal processes, cooperate with internal

• Familiar with internal processes, cooperate with internal dept like, marketing, Finance, retail, etc.

• Be the key player in New channel team to ensure the achievement of business result from both volume and profit perspective

Project Management

- Responsible for project operation to support new channel target achievement
- Project execution, monitoring, improvement and communication
- Responsible for project efficiency

Reporting

• Regular monthly and milestone reporting, following the defined timing, content, quality requirements. including: Channel map, segmentation, sell-out FC with development curve, product mix, sales policy and promotions, market situation update, working schedule, KPI review.

• Follow the company standard reporting requirement to provide inputs on time with right quality.

Your profile

Bachelor degree in Business or Automotive related field

5+ years experience in sales and marketing Vendor management experience with advanced supply chain management knowledge is a plus

Process experience of retail operation Advanced experience in cooperation with external customers and vendors

Project management experience

Multi-international company working or cooperation experience is a plus



Job ID **REF77490H**

Field of work Marketing and Sales

Location **Shanghai**

Leadership level Leading Self

Job flexibility Onsite Job

Contact Morrison Tang

Legal Entity Continental Tires Co., Ltd.

About us

大陆集团专业开发前沿性技术与服务,以人和货物运输为着眼点,致力 于打造可持续且可联动的交通方式。集团成立于 1871 年,作为一家科 技企业,它负责为车辆、机器、交通及运输行业提供安全、高效、智能 且经济实惠的解决方案。2022 年,大陆集团实现营收 394 亿欧元,目 前在全球 57 个国家和市场地区雇用约 20 万名员工。 轮胎子集团凭借其为汽车、卡车、公共汽车、两轮和特种轮胎领域打造 的优质产品组合,已成为创新型轮胎技术解决方案的代名词。集团以轮 胎与促进可持续发展为着眼点,相应推出了多款智能型产品和服务。针 对专业经销商和车队管理商,轮胎子集团在其他服务的基础上,为之打 造了数字轮胎监控和轮胎管理系统,从而在保持车队机动性的同时,亦 提高了车队效率。凭借其轮胎业务,大陆集团为实现安全、高效以及环 保的交通方式做出了重要贡献。