

# Intern - Digital Solutions, Marketing

## Ihre Aufgaben

### HOW YOU WILL MAKE AN IMPACT

Continental Tires is on its way to become the leading tire solution provider. Digital Solutions is a key differentiator in realizing this vision.

In our Digital Solution Product Management & Operations Americas department we are the architects of these solutions. Together with our counterparts in the Headquarters and our development partners in IT and R&D we turn customer problems into value creating tire management solutions, which are enabled based on sensors, connectivity, platforms, and algorithms.

In our department we are looking for an enthusiastic, self-driven, and curious intern. You will have the opportunity to work with our team to:

- Support the launch of our newest digital products
- Work with top edge platforms to prepare insights for our customers
- Collaborate in our innovation projects by accompanying ideas throughout the creation process

So, if you want to become an architect of innovative digital solutions, and want to work in a dynamic environment, you should apply to work with us!

### THE PERKS

- Competitive pay
- Hands on experience with the team
- Project experience
- Mentorship Opportunities
- Company lunch and learns
- Networking
- And more benefits that come with working for a global industry leader!

## Ihr Profil

### WHAT YOU BRING TO THE ROLE

- Student currently enrolled in a US accredited degree program pursuing a Bachelor's or Master's degree in Digital Marketing, Design, or other Marketing/Communication Degrees
- Able to work a minimum of 20+ hours per week during normal business hours (Mon-Fri)
- Minimum sophomore standing or higher
- Must have and maintain a minimum 2.8 GPA or higher
- Proficiency in Microsoft Office suite (Word, Excel, PowerPoint, Outlook, etc.)
- Able to come onsite to our Fort Mill, SC Tire HQs 3 days/week (Mon-



Job ID  
**REF77060Y**

Arbeitsbereich  
**Marketing & Vertrieb**

Standort  
**Fort Mill**

Rechtliche Einheit  
**Continental Tire the Americas, LLC**

Fri)

- Excellent skills in Adobe Suite, primarily in Premier Pro, Illustrator, and InDesign.
- Good communication skills
- Ability to work cross-functionally with other individuals and teams
- Self-organized, structured, team oriented
- Interested in working in high-tech digital solutions

## **Unser Angebot**

All your information will be kept confidential according to EEO guidelines.

Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening

Continental is not able to pay relocation expenses for this opportunity

### **EEO-Statement:**

EEO / AA / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to [Careers@conti-na.com](mailto:Careers@conti-na.com) or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

## **Über uns**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and

affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental delivers top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2023, the Tires group sector generated sales of 14 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 20 production and 16 development sites.

Are you ready to shape the future with us?