

2025 Internship - Digital Content and Videography

Your tasks

THE POSITION

***This is an on-site role and not eligible for remote work.**

Our Hoosier headquarters in Lakeville, IN is seeking a Digital Content & Videographer Intern to join our team. The intern will be joining a dynamic and diverse marketing team and will support this team on the design, video and social media side and help with various activities in daily operations.

HOW YOU WILL MAKE AN IMPACT

- Design graphic material primarily for social media and apparel using the Adobe creative suite on a PC platform.
- A working knowledge of social media content with the ability to create short reels for all relevant platforms including Instagram, Facebook and TikTok with the additional ability to create and post longer content to YouTube.
- Capture, both through video and photos, still shots of products as well as moving people/objects.
- Full creation of video/photo: set-up, capture and edit to final content using the Adobe creative suite on a PC platform.
- Great communicator and not afraid to collaborate with not only the marketing and communications team but also the sales team.
- Out-of-the-box thinker who is not afraid to challenge the norm, with a creative mindset and knack for storytelling.

NOTE: May not be inclusive of all work required and may be updated as needed.

Your profile

WHAT YOU BRING TO THE ROLE

- Student working towards a Bachelor's Degree in Marketing, Digital Communication, Videography, or similar field.
- Minimum of sophomore standing, with a graduation date of no later than May 2027.
- Able to work 40 hours per week during normal business hours + potential domestic travel.
- Must have and maintain a minimum GPA of a 2.8 or higher
- Must have valid driver's license
- Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening.

Our offer



Job ID
REF71528J

Field of work
Marketing and Sales

Location
Lakeville

Legal Entity
Hoosier Racing Tire Corp.

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental delivers top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2023, the Tires group sector generated sales of 14 billion euros. Continental's tire sector employs more than 56,000 people worldwide and has 20 production and 16 development sites. Are you ready to shape the future with us?

Hoosier Racing Tire, the largest race tire manufacturer in the world, has continually promoted passion, pride, and success in the racing industry since 1957. Based in Plymouth, Ind. their state-of-the-art facility, including a fully integrated technology and R&D center, is solely

dedicated to engineering, designing, supporting, and manufacturing the over 1,000 different types of racing and high-performance tires currently produced. Instilled with the heritage of champions, Hoosier utilizes a model sales and distribution network to deliver winning results globally. Hoosier Racing Tire is a 100% subsidiary of Continental AG.