

Working Student - Communication Design (m/f/d) - REF71460W

Feladatok

Within this exciting work environment, we are offering a position as working student (m/f/divers) for up to **15 hours** per week and with the possibility to **start as soon as possible**. Ideally, the deployment period should last **12 Months**.

Main tasks include the promotion of our IET activities to our stakeholders, supporting the further development of standard guidelines and fostering the central & global communication network of IET. Within this creative network you will be exchanging ideas and best practices, which can be piloted and implemented. In addition to performing your tasks, you will also support our IET projects within the area of digitalization, automation and lean management.

Tasks include:

- Marketing and Communication consulting for IET projects
- Develop stunning visuals and logos for our Brands and products
- Visualization and illustration of technical facts and processes
- Ensure compliance with the Continental Corporate Design Guide
- Foster relationship with central and global communication network to align the communication activities with the standards and to strengthen the network
- Contribute to the communication and Marketing strategies for Digitalization, Automation, Basics for Efficiency and Continuous Improvement in alignment with the organizational strategy
- Conceptual and strategic development of internal marketing and communication for Industrial Engineering Tires (IET) e.g. Presentations, print materials, videos, imagery, etc.
- Support the visual set-up and maintenance of the IET communication channels

Profilja

- Studies in the field of Marketing or Communications, or a related field like communication design
- Safe handling of MS Office-programs and Adobe Indesign, Adobe Illustrator, Adobe Photoshop
- Fluent in German and Very good English (Spoken and Written)
- Additional foreign languages will be beneficial
- Good networking and communication skills
- Moderation/Facilitation/Presentation skills
- Intercultural skills

Please attach your current certificate of enrollment and also your current transcripts of records. Those documents are mandatory for processing your application.

If required, please submit your valid residence permit as well as your



Job ID
REF71460W

Munkaterület
Mérnöki munka

Telephely
Hannover

Kontakt
Jessica Wiegand

Jogi egység
Continental Reifen Deutschland GmbH

work permit including the additional sheet.

Applications from severely handicapped people are welcome.

Ajánlatunk

- Attractive remuneration
- Flexible working hours in the flexitime model
- A hybrid work environment - remote or on-site depending on team organization and tasks
- Qualified support from our specialists
- Health-oriented workplace

[Diversity, Inclusion &](#)

[Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

Rólunk

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2023, the Tires group sector generated sales of 14 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 20 production and 16 development sites.

The Industrial Engineering Department (Tires) at our location Hannover-Stöcken is driving Manufacturing Efficiency and the Digital Transformation to achieve Operational Excellence.