

## Intern - Marketing

### Your tasks

You will be part of the Marketing team responsible for Malaysia market. You will closely work with the team on following areas:

#### Retail - Branded Retail

1. Monthly report consolidation for Branded retail performance - designated template (ongoing)
2. Consolidate and preparation to support branded retailer marketing support - branded uniform, merchandize and other POSM support
3. Retail program / activities follow up and data consolidation
4. Agreement storage
5. To support on alignment on project refurbishment with sales team
6. Liaising with respective vendor for on going / new project

### Your profile

- Microsoft Excel & PowerPoint
- Proficiency in English language
- Good communication skills
- Interest in Marketing
- Eager to learn new things & result orientation
- Min. 3-4 months, preferred 6 months availability
- Advanced/ final stage of study period

### Our offer

Apart from the internship stipend and perks like free parking, this is a great opportunity to:

- Work on and learn the practical insights of marketing & sales.
- Work on and learn the practical insights of data analysis and reporting.
- Understand and gain insights on the business and its key drivers.
- Work with team members from different nationalities in an international setup
- Improve your interpersonal and communication skills

Ready to drive with Continental? Take the first step and fill in the online



Job ID  
**REF58174S**

Location  
**Petaling Jaya**

Legal Entity  
**Continental Tyre PJ Malaysia  
Sdn. Bhd.**

application.

## **About us**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.