

Market Intelligence Specialist, APAC

Descrição da função

Are you interested in shaping the future of ContiTech together with an international team?

We are looking for a Market Intelligence professional that believes in giving meaning to data and is passionate about supporting the business in best-informed decision making.

Your tasks:

- Analyze industrial market and competitor developments and customer needs in the region APAC.
- Lead economic intelligence for the region APAC, identify business opportunities and risks and provide recommendations.
- Support the development of a macrotrend radar on Group Sector and Business Area Level.
- Reduce complex content, provide clear recommendations and communicate to leadership and operational levels.
- Liaise with Market Intelligence stakeholders in APAC, EMEA and Americas

Requisitos

- Degree in Business Studies, Marketing, Finance or Engineering.
- At least 6 years of working experience in Market Research, Consulting or Data Analytics.
- Worked in an international environment and possess intercultural experience.
- Proven experience in BI Analytics development and deployment using Microsoft Power BI.

O que oferecemos

- Expert Level of MS Office Suite, especially ppt, Excel, Power BI.
- Expert knowledge of Market intelligence tools, methods and techniques. High Familiarity with macro-economic indicators, megatrends and industrial indicators.
- Strong ability to put data into context and develop actionable recommendations.
- Advanced knowledge about industrial markets and products
- Open and clear communication skills; active communicator.
- Ability to network effectively at all levels and influence without direct reporting lines.
- Proactive, taking initiative and ownership.

Ready to drive with Continental? Take the first step and fill in the online application.



Identificação da vaga
REF57412U

Área funcional
Marketing and Sales

Local
Singapura

Nível de liderança
Leading Self

Modalidade de trabalho
Hybrid Job

Pessoa jurídica
ContiTech Singapore Pte. Ltd.

Quem somos

Continental Group:

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

ContiTech Group Sector:

ContiTech is one of the world's leading industry experts. Far beyond our roots as a rubber products manufacturer, we offer connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food industry and the furniture industry. As a group sector of Continental, ContiTech currently employs more than 40,000 people in 40 countries and regions and is active as a global industrial partner in Asia, Europe, North America and South America.