

Senior Pricing Analyst

Your tasks

Support, coordinate, and steer pricing within Tires RE APAC:

- Support East region markets in daily pricing operations with recommendations on price changes, commercial policy adaptations and business plan creations. Drive these activities in the markets with no dedicated local pricing specialists.
- Analysis and reporting of East region local price changes and their impact to ensure transparency for the management
- Evaluate and optimise pricing implementation APAC wide, ensuring consistent realization of the agreed pricing concepts
- Coordinate OOO, OOA, OOR and inter-market overstock clearance activities in the APAC region, liaising with the involved stakeholders globally
- Track, evaluate and escalate parallel trade activities in the APAC region and discuss necessary measures with the involved stakeholders globally
- Ensure local pricing colleagues development with required trainings, methodology consultancy and steering the platforms for best practice exchange
- Develop tools increasing the depth and efficiency of pricing analysis and implementation
- Provide necessary input for strategic marketing projects



Job ID
REF57142K

Location
Yang Pu Qu

Leadership level
Leading People

Job flexibility
Onsite Job

Legal Entity
Continental Tires Co., Ltd.

Your profile

- University degree in Business Administration/Economics or comparable qualification
- Min. 5 years of working experience in a Marketing & Sales or Analyst function. Experience leading cross functional international projects is an advantage. Pricing or Consulting experience is a plus.
- Automotive aftermarket knowledge is preferred. Solid excel, and, ideally, Power BI knowledge is essential.
- Individual contributor, strong team player.
- Culturally sensitive, used to working in multi-cultural teams. Proficient English speaking and writing.

Our offer

Ready to drive with Continental? Take the first step and fill in the online application.