

Intern - eCommerce

Náplň práce

The intern will receive experience/training in the following:

- Opportunity to contribute to high-level B2B and B2C projects
- Small and large group discussion sessions on Continental's eCommerce strategies
- Participation in onsite and virtual meetings with our global ecommerce team
- Data analysis
- Product audit
- Omnichannel presence and customer experience
- Product lifecycle
- Marketing & web design
- Product Data updates / review

Responsibilities include:

- Assist in day-to-day internal communication to drive ecommerce knowledge and integration across the sector
- Testing strategies including a/b testing, online scripted tests, UAT testing
- Research, develop and share knowledge of emerging ecommerce trends, innovations, and companies
- Assess global marketplace to understand key growth markets and partners for international expansion
- Contribute to email reporting and analysis
- Day-to-day operations necessary for the upkeep of our B2B and B2C platforms
- Devise and plan new ideas for ecommerce and products
- Online product assortment management
- General administrative support where needed
- Product data updates within a Product Information Management system (PIM)

WHY YOU SHOULD APPLY

- Competitive pay
- Hands on experience with the team
- Project experience
- Company lunch and learns
- Networking
- And more benefits that come with working for a global industry leader!

Profil kandidáta

BASIC QUALIFICATIONS

- Currently enrolled in an accredited university or college
- Minimum Sophomore standing or higher



ID pozície
REF56286L

Pracovná oblasť
Marketing a predaj

Miesto práce
Fairlawn

Právnická osoba
ContiTech North America, Inc.

- Able to work a minimum of 20 hours/week
- Minimum 3.0 GPA or higher
- Able to come onsite to our Fairlawn, OH office 3 days per week
- Proficient in Microsoft Office skills, particularly Excel and Powerpoint
- Be a self-starter, able to work well independently, prioritize tasks, ask for feedback and demonstrate good follow-through skills
- Resiliency and Adaptability
- Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening
- Continental is not able to pay relocation expenses for this opportunity

PREFERRED QUALIFICATIONS

- Experience in Power BI or similar database tool
- Amazon Seller/Vendor Central
- Salesforce

Čo ponúkame

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

O nás

Continental develops pioneering technologies and services for

sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

ContiTech is one of the world's leading industry specialists. The Continental group sector offers its customers connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With about 42,000 employees in more than 40 countries and sales of some 6.8 billion euros (2023), the global industrial partner is active with core branches in Asia, Europe and North and South America.

Are you ready to shape the future with us?