

Intern - Digital Communications

Descrição da função

The position will sit at our ContiTech HQs in Fairlawn, OH.

We are currently seeking a Digital Communications Intern to be part of the ContiTech Industrial Fluid Solutions Americas (IAM) Internal Communications Team.

As a Digital Communications Intern, you will work to enhance the organization's presence on internal/external social media, the employee mobile app and digital signage.

Under the supervision of the ContiTech IAM Internal Communications Manager, you will be responsible for the following:

- Create and schedule content
- Draft messages
- Monitor engagement metrics
- Counsel BA leadership on their digital presence on internal and external social channels
- Collaborate with other functions to ensure consistency in messaging and branding
- Contribute ideas for optimizing digital communication channels to reach and engage target audiences effectively based on performance metrics
- Digital channels include:
 - ContiBeat – Continental's employee mobile app
 - ConNext – Continental's internal social networking community
 - LinkedIn – Leadership presence and account activity

WHY YOU SHOULD APPLY

- Competitive pay
- Hands on experience with the team
- Project experience
- Company lunch and learns
- Networking
- And more benefits that come with working for a global industry leader!
- Flexible working hours and hybrid work arrangements
- Ability to leverage a mentoring program that offers the chance to receive guidance and knowledge from seasoned colleagues in a close-knit environment
- Work with an inspiring local team and collaborate with international HR/Communications network

Requisitos

BASIC QUALIFICATIONS

- Junior or Senior currently enrolled in a U.S. accredited degree



Identificação da vaga
REF55311L

Área funcional
Communications

Local
Fairlawn

Pessoa jurídica
ContiTech USA, Inc.

program studying Public Relations, Communications or Journalism

- Must have and maintain a minimum GPA of 2.8 or higher
- Able to work a minimum of 20 hours per week during normal business hours (Mon-Fri)
- A strong understanding of digital platforms and how people consume content
- Excellent communicator, strong team player, customer focus, networking skills
- A positive, proactive, curious mindset that seeks to find solutions and solve problems
- Ability to work with all levels of the organization
- Ability to meet deadlines
- Excellent writing skills (Knowledge of AP Style preferred)

O que oferecemos

Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening;

Continental is not able to pay relocation expenses for this opportunity.

Location:

Fairlawn, OH

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2022, Continental generated sales of €39.4 billion and currently employs around 200,000 people in 57 countries and markets.

The ContiTech business area focuses on smart and sustainable solutions beyond rubber and develops digital and intelligent solutions in future-oriented sectors. In doing so, ContiTech draws on its long-standing knowledge of the industry and materials to open up new business opportunities by combining various materials with electronic components and individual services. The products, systems and solutions developed by ContiTech are used both in the automotive industry as well as in railway engineering, machine and plant construction, mining, agriculture and other important sectors of the future.