

# Mandatory Internship - Employer Branding, Employer Marketing, Social Media Communication - REF53462W

## 담당 업무

Are you interested in Employer Branding, Online Communications and Social Media? Would you like to support us in the implementation of our global digital communication projects? Then we look forward to receiving your application for an internship starting in July 5 - 6 months. The activity takes places both onsite and remote.

In our team you can expect a mix of interesting tasks, such as:

- Supporting the planning, preparation and implementation of communication measures on our Social Media career profiles, such as Facebook, LinkedIn, Instagram and YouTube
- Participating in the development of concepts and in the implementation of strategic projects in Employer Branding
- Researching topics and images for Social Media communication within our global group
- Managing the editorial plan for various Social Media channels
- Supporting in community management and communication in a team with our international colleagues
- Providing editorial support for blog articles from employees (internal and external communication)
- Maintaining our career website content
- Researching target group specific trends and topics
- Creating monthly reports and presentations



직무-아이디  
**REF53462W**

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법률 고지  
**Continental Aktiengesellschaft**

## 지원자 프로필

- Students from all fields of study
- First experience in the field of communication/marketing or social media
- Fluent English language skills in word and writing - ideally intensified by a stay abroad (knowledge of German is not required)
- High self-initiative and passion for brand management and communication as well as good communication skills
- Eager to learn daily with and from an international team

Please remember to upload your current certificate of enrollment as well as your current transcript of grades and an excerpt from the current study regulations regarding completion of an internship, as these are mandatory for processing your application. If required, please submit your valid residence permit as well as your work permit including the additional sheet.

Applications from severely handicapped people are welcome.

## 채우 조건

Ready to drive with Continental? Take the first step and fill in the online application.

## 기업 소개

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2022, Continental generated sales of €39.4 billion and currently employs around 200,000 people in 57 countries and markets.