

(INTERNSHIP) CST Sales & Marketing Admin

Vos activités

1. Update and maintain Customer Relationship Management (CRM) system.
2. Support sales & marketing department activities, sales materials preparation.
3. Assist on market intelligence data consolidation and analysis.
4. Assist in coordinating marketing activities & campaigns

Votre profil

Degree in Business Admin or Sales & Marketing

- Fluent in written and communication in English
- Able to work within the team and minimal supervision
- Good working knowledge of Microsoft Office (Excel, Words etc)

Notre offre

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A propos de nous

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary



Référence
REF51494X

Site
Petaling Jaya

Unité légale
**Continental Tyre PJ Malaysia
Sdn. Bhd.**