

# Business Innovation Specialist

## 담당 업무

This is a 50/50 position, split between Business Innovation Digital Solutions & co-pace Venture Management Tires.

### Business Innovation Toolbox

- Responsible to develop and refine business innovation toolbox based on learnings;
- Give and develop trainings on Business Innovation methodologies within and outside of Digital Solutions;
- Be an Ambassador within Digital Solutions for Business Innovation methodologies.

### Business Model Innovation DS

- Lead the identification and adoption of Business Modelling methodologies for the Business Potential evaluation on DS Innovation Projects;
- Act as support and coach for business model innovation activities; especially in the area of Digital solutions;
- Moderates and facilitates Business Model Ideation Sessions within DS;
- Proposes tests for Business Model Desirability and Viability hypotheses;
- Conducts tests for Business Model Desirability and Viability hypotheses, as required.

### co-pace

Lead, support & coordinate all co-pace initiated Tires partnership activities as related to co-pace. Activities include but are not limited to:

- Facilitate and tracking the status of various co-pace initiated P.O.C.s (Proof of Concepts);
- Steering and addressing Tire topics within co-pace - including regular reports preparation for management meeting;
- Conducting and/or supporting operational partnership tasks such as pursuing NDAs (Non Disclosure Agreements) etc.;
- Negotiates and structures cooperation deals with the startups in close collaboration with Business Areas (BAs) and corporate functions - Legal, Purchasing, Controlling, etc.;
- Initiate scouting activities and conduct tech/business model due diligence before positioning/pairing them internally within Tires.

## 지원자 프로필

- **Education:** Academic degree in Economics, Sciences, Engineering or related studies;
- **Professional experience:** 3-5 years of experience in innovation management, business development, or marketing intelligence;



직무-아이디  
**REF50951A**

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**Continental Solution Center  
Portugal, Unipessoal, LDA.**

- **Project and/or process experience:** 3-5 years of experience in project leadership. Experience in Agile project management;
- **Leadership experience:** Recognized as an informal leader within the organization;
- **Intercultural / International experience:** Experience in working in intercultural and remote teams. High level of communication skills.

## 채우 조건

- Responsibility and the possibility to actively shape the future of digital tire management;
- Possibility to work in a dynamic, international team in a global organization;
- Hybrid working model (on-site and remote);
- Agile and collaborative workstyle;
- Continuous opportunities for the promotion of talent and training.

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## 기업 소개

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2022, Continental generated sales of €39.4 billion and currently employs around 200,000 people in 57 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.