

# Market Intelligence APAC

## Descrição da função

Are you interested in shaping the future of ContiTech together with an international team?

We are looking for a Market Intelligence professional that believes in giving meaning to data and is passionate about supporting the business in best-informed decision making.

### Your tasks:

- Analyze industrial market and competitor developments and customer needs in the region APAC.
- Lead economic intelligence for the region APAC, identify business opportunities and risks and provide recommendations.
- Support the development of a macrotrend radar on Group Sector and Business Area Level.
- Reduce complex content, provide clear recommendations and communicate to leadership and operational levels.
- Liaise with Market Intelligence stakeholders in APAC, EMEA and Americas.

## Requisitos

- Degree in Business Studies, Marketing, Finance or Engineering.
- At least 6 years of working experience in Market Research, Consulting or Data Analytics.
- Worked in an international environment and has spend time outside of China to develop intercultural experience.
- Proven experience in BI Analytics development and deployment using Microsoft Power BI.

### Required knowledge:

- Expert Level of English and Chinese Language
- Expert Level of MS Office Suite, especially ppt, Excel, Power BI.
- Expert knowledge of Market intelligence tools, methods and techniques. High Familiarity with macro-economic indicators, megatrends and industrial indicators.
- Strong ability to put data into context and develop actionable recommendations.
- Advanced knowledge about industrial markets and products
- Open and clear communication skills; active communicator.
- Ability to network effectively at all levels and influence without direct reporting lines.
- Proactive, taking initiative and ownership.

## O que oferecemos

Ready to shape the future of ContiTech? Take the first step and fill in the



Identificação da vaga  
**REF46783A**

Local  
**Yang Pu Qu**

Nível de liderança  
**Leading Self**

Modalidade de trabalho  
**Onsite Job**

Pessoa jurídica  
**ContiTech Holding China Co., Ltd**

online application.

Ready to drive with Continental? Take the first step and fill in the online application.

## **Quem somos**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

The ContiTech group sector develops and manufactures, for example, cross-material, environmentally friendly and intelligent products and systems for the automotive industry, railway engineering, mining, agriculture and other key industries. Guided by the vision of “ONE ContiTech – The first choice for material driven solutions”, the group sector draws on its long-standing knowledge of the industry and its material expertise.