

Marketing Trade

Descrição da função

Execute Marketing Plan activities, regarding trade and communication, and contribute for Continental brand awareness and business development. Streamline CarDealers and ContiService channels

Requisitos

University Degree in Marketing or similar

Relevant background experience in sales (retail experience highly desired)

Fluent Portuguese & English language skills

Good communication, problem solving and organizational skills

Proactivity

Strong in driving change and innovation

O que oferecemos

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.



Identificação da vaga
REF44943L

Local
Lousado

Nível de liderança
Leading Self

Modalidade de trabalho
Hybrid Job

Pessoa jurídica
Continental Pneus S.A.