

# Product Manager - Hydraulic Fittings

## Your tasks

### THE COMPANY

ContiTech is one of the world's leading industry specialists. The Continental group sector offers its customers connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With about 42,000 employees in more than 40 countries and sales of some 6.8 billion euros (2023), the global industrial partner is active with core branches in Asia, Europe and North and South America.

Are you ready to shape the future with us?

### THE POSITION

As the Product Manager of Hydraulic Fittings, you will be the owner of the portfolio of Hydraulic fittings, adaptors, and accessories. Your focus will be product line expansion, growth, and optimization to support our current customer base and new industries. You will work closely with the Product Managers for Hydraulic Hose and Hydraulic Equipment & Digital to set priorities to drive execution of the IAM Hydraulics strategy. As the Product Manager, you will be the product expert to establish the unique selling points as well as create training content to support internal Sales and Applications Engineering, as well external customers.

#### Product Strategy and Planning

- Collaborate with cross-functional teams, including R&D, BD, Innovation Management, MarCom, S/C, Operations, and the Segments to develop and execute product strategies aligned with company goals and market trends.
- Conduct market research, competitor, and product analysis to identify new product opportunities and make informed decisions.
- Define product features, Unique Selling Proposition and enhancements based on voice of the customer and business objectives.
- Develop and manage product roadmaps, and the product life cycle, ensuring alignment with overall company strategy and objectives.

#### Product Development & Launch

- Oversee the end-to-end product development process in conjunction with R&D from ideation and requirements to development, testing and market launch.
- Top priority is to develop new product business cases and manage the development process by regularly managing and monitoring of the development teams, both internal and at external vendors. Manage and prioritize the work of the development team to ensure



Job ID  
**REF43698N**

Location  
**Fairlawn**

Leadership level  
**Leading Self**

Job flexibility  
**Hybrid Job**

Legal Entity  
**ContiTech USA, Inc.**

we achieve our new product development goals and timelines.

- Collaborate with BD, MarCom, and the Segment teams to develop go-to-market strategies, product positioning, and messaging.
- Monitor product performance, gather customer feedback, and analyze data to identify areas for improvement and optimize product offerings.

#### Stakeholder Management

- Build a compelling business case for your product initiatives, highlighting the value they bring to the organization, customers, and stakeholders themselves. Use data, market research, and user insights to support your arguments.
- Communication and Transparency: Keep stakeholders informed about your product roadmap, milestones, and progress. Provide regular updates through meetings, presentations, emails, or a shared project management tool. Be transparent about challenges and risks and communicate countermeasures.

This position is part of the One ContiTech reorganization. ContiTech employees will be given preference in the candidate selection.

#### WHY YOU SHOULD APPLY

- Immediate Benefits
- Paid Time Off
- Tuition & Employee Discounts
- Annual Bonus
- Employer 401(k) Match
- And more benefits that come with working for a global industry leader!

#### Your profile

##### BASIC QUALIFICATIONS

- Bachelor's degree in business, industrial distribution, marketing, engineering, or related field.
- Minimum of 5 years of relevant professional experience required.
- Experience in business-to-business sales and/or marketing and/or engineering with emphasis in hose products.
- Proven ability to successfully work in highly diverse/global teams.
- Participated in a process or market improvement (i.e., RIE)
- Experience managing a team.
- Managed cross-functional project team.
- Must be fluent in English for both written and oral communications.
- Fully embraces diversity.
- Proven ability to successfully work in highly diverse global teams.
- Proven experience with data analyst and product groups previous experience.

#### Our offer

##### EEO-Statement:

EEO / AA / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without

regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to [Careers@conti-na.com](mailto:Careers@conti-na.com) or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

## **About us**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.