

# (Senior) Product Manager Digital Solutions

## Ihre Aufgaben

We are seeking a highly experienced Product Manager to lead the direction and management for parts of our digital solutions portfolio. This role requires a visionary product leader with a strong background in managing complex projects, product strategy, and cross-functional collaboration. The ideal candidate will have a deep understanding of customer needs, market trends, and agile product development, along with the ability to drive innovative solutions from concept to market launch.

## Core Responsibilities

- Oversee multiple high-complexity projects, managing major parts of the value stream, portfolio, or multiple Epics;
- Lead the design and structuring of new business areas, products, and features.

## Strategy & Portfolio Management

- Drive and coordinate key aspects of the digital solutions strategy, product portfolio, and roadmap;
- Ensure seamless integration of products within the overall digital solutions portfolio, aligning with other product managers for cohesive user experience and technical synergy;
- Manage Product Increment (PI) planning, ensuring readiness and prioritization of epics and features.

## Exploration

- Generate insights through user interviews, data analysis, and market trends in collaboration with UX teams;
- Translate user needs into actionable insights and present them to stakeholders for alignment;
- Conduct market research and experiments to validate hypotheses and refine product concepts.

## Product Definition

- Define value propositions, user journeys, and business models, ensuring alignment with market needs;
- Develop and manage product roadmaps, ensuring clarity on validation needs and stakeholder understanding;
- Lead the conceptualization of features, epics, and products, creating and communicating a clear product vision and strategy.

## Product Development

- Ensure agile principles guide the product development process, focusing on iterative delivery and continuous improvement;
- Validate and adapt solutions throughout development, maintaining stakeholder alignment on priorities.



Job ID  
**REF43314Y**

Standort  
**Lousado**

Leadership Level  
**Leading Self**

Job Flexibilität  
**Hybrid Job**

Rechtliche Einheit  
**Continental Solution Center  
Portugal, Unipessoal, LDA.**

## Delivery & Growth

- Oversee the go-to-market (GTM) process, ensuring all stakeholders are prepared for product launch;
- Support post-launch product performance by enabling customer support, sales, and marketing teams;
- Measure and validate the success of products from both customer and business perspectives and initiate further improvements.

This role is perfect for a strategic thinker and a hands-on product leader who can navigate complex challenges, foster innovation, and drive successful digital solutions from ideation to market success.

## Ihr Profil

- Academic degree in Business, Engineering, IT, UX, or related field;
- About 5 years of experience as Product Manager, Product Owner, Business Developer, Product Designer or as HW/SW Engineer / Architect in digital products/services or comparable relevant experience;
- 3+ years of experience in agile project management;
- Think and act customer-centered;
- Application knowledge of Office365 and Jira;
- Proficient English language skills (written and spoken);
- Knowledge and understanding of digital services and technologies (preferred);
- Mentoring experience (preferred);
- Experience in working in diverse teams on a global level and in a matrix organization (is a plus);
- Willingness to travel up to 15% of the time (local and international).

## Unser Angebot

- Responsibility and the possibility to actively shape the future of digital tire management;
- Possibility to work in a dynamic, international team in a global organization;
- Flexible working model (on-site and remote);
- Integration in a dynamic international work environment;
- Agile and collaborative workstyle;
- Continuous opportunities for the promotion of talent and training.

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## Über uns

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.