Ihre Aufgaben
Within the Tires Central Functions, the area of Global Marketing encompasses global marketing departments such as Product Management or Technical Customer Service and strategic initiatives like the Customer Engagement Program. They all have inherently in common that they operate within an increasingly complex legal framework and are faced with compliance boundary conditions and regulations that require profound, hands-on and business-oriented legal advisory and coordination within business. This is where the position of the Compliance & Data Protection Coordinator Marketing Tires (m/f/diverse), that will be reporting to the Head of Customer Engagement, aims to streamline and bring focus and dedication for handling of legal topics within the global marketing organization.

The tasks of the role will be:

- Advising and supporting functional departments and projects on current data protection issues, the architecture and design of new data solutions and ensuring Data Protection Impact Assessments for new and existing digital products and services are created or updated.
- Review data processing operations and ensure compliance with group guidelines and data privacy regulations, including accountability requirements, identification and evaluation of data protection risks, prevention, monitoring and reporting of data protection violations and implementation of internal and external data protection audits.
- Establish a digital contract management approach and ensure compliance with all aspects of data law for services contracts and other agreements with customers, suppliers and partners.
- Setting up or updating of standard contractual templates and processes, based on Group Legal and Compliance teams’ guidelines.
- Providing legal advice to marketing and digital solutions community, informing about any regulatory changes and provide appropriate training and guidance for relevant stakeholder groups.
- Reviewing and providing a qualified opinion on upcoming regulation changes in support of the ETRMA Digital Mobility Group and other relevant associations.
- Collaboration within the legal and compliance community to ensure harmonized approach within the Continental Group.

Ihr Profil

- Academic Degree in Law (preferably in Contract and IT/Digital law).
- Several years of professional legal experience, preferably in the field of German and European data protection law and management, ideally in a matrix organization.
- Solid background in contract law focusing on IT and Digital.

Job ID
REF30227V

Arbeitsbereich
Marketing & Vertrieb

Standort
Hannover

Leadership Level
Leading Self

Job Flexibilität
Hybrid Job

Ansprechpartner
Philipp Meinen

Rechtliche Einheit
Continental Reifen Deutschland GmbH
specificities; solid background in privacy and data protection law

- Strong understanding of technology, architecture and design that supports digital products, and content and marketing
- Fluent in English and German (written and spoken)
- Sound judgement, excellent problem-solving skills, focus on business outcomes, flexibility to manage multiple matters simultaneously
- Ability to learn business requirements quickly, analyze legal and commercial risks and propose business-oriented solutions
- Strong communication skills, strategic thinking, and a proactive, structured and independent way of working
- A high level of commitment, a confident demeanor, and a strong ability to work in a team
- Occasional travel to be expected (<10%)

Applications from severely handicapped people are welcome.

Unser Angebot

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Über uns

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With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.