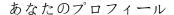


IAM Marketing intern

あなたの仕事内容

- 1. Responsible for marketing events related to dep, including planning, organization, demo management and follow-ups
- 2. Actively support central marketing & event team regarding customer events
- 3. Conducting Event suppliers management
- 4. Marketing interface of dep.
- 5. Trends monitoring, user scenario definition, data and information collection and analysis etc.
- 6. Responsible for a campus-corporation collaboration innovation project(Trend Antenna) including universities approach, project management, process optimization etc.
- 7. Trend Antenna China team management
- 8. Actively exchange information with other locations regarding the innovation project(Trend Antenna)
- 9. Support innovation manager regarding innovation activities
- 10. Lead internal & external communications activities related to dep.
- 11. Communications interface of dep.
- 12. Write article of dep. for internal newsletter



- 1. Bachelor degree and above, major in economics, business management, automotive, advertising, English, information management etc.
- 2. 1 year experience in marketing or automotive field preferred.

オファー

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法的事項

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