

Communications & Branding Intern GDL

Descrição da função

We are looking for a passionate and creative Communications & Branding Intern to join our team in Guadalajara. This internship offers an exciting opportunity to gain hands-on experience in corporate communication strategies and branding while working in a collaborative, professional, and international environment.

Key Responsibilities:

- Create engaging, relevant, and timely communication materials for internal audiences, aligned with our brand and business objectives.
- Design visual assets such as posters, flyers, invitations, logos, and presentations.
- Write internal news and announcements in both English and Spanish.
- Produce and edit audiovisual content (e.g., interviews, video clips).
- Support the planning, organization, execution, and follow-up of corporate events and activities.
- Assist with internal surveys, including data entry, analysis, and reporting.
- Prepare performance reports for various internal and external initiatives.
- Develop content for social media, including copywriting and visual/audiovisual content creation.
- Collaborate with team members on various projects and campaigns.

Requisitos

- Currently enrolled in a **Bachelor's degree program** in Graphic Design, Communications, Marketing, or a related field.
- Expected graduation **no earlier than one year from now**.
- Knowledge and passion:
 - For graphic design, with a keen eye for aesthetics and creativity
 - Proficiency in Microsoft Office (Word, Excel, PowerPoint)
 - Familiarity with Adobe Creative Suite (Photoshop, Illustrator, Premiere) is a plus
- Skills:
 - Strong communication skills in both English and Spanish
 - Excellent writing and proofreading with the ability to structure information clearly
 - Basic photography
 - High attention to detail
- Proactive and positive attitude
- Previous internship experience or relevant projects in communications or marketing are a plus, but not required.

O que oferecemos

At AUMOVIO we are committed to building an inclusive and



Identificação da vaga
REF2053X

Área funcional
Human Resources

Local
Guadalajara - Santa Anita

Contato
Jeniffer Peñaloza

Pessoa jurídica
**Continental Automotive
Guadalajara México, S. de R.L. de
C.V.**

discrimination-free ecosystem in Mexico, these principles are rooted in our corporate philosophy and culture. Therefore, it is totally forbidden to request a pregnancy or HIV test as part of our selection processes.

Ready to take your career to the next level and join us at the start of something extraordinary? Apply now to become a part of AUMOVIO and drive the future mobility together with us!

Quem somos

Continental's Automotive group sector is expected to be listed as independent company "AUMOVIO" in September 2025. With ~93,000 employees worldwide and annual sales of ~€20 billion, we are entering an exciting new era.

AUMOVIO stands for highly developed electronic products and modern mobility solutions. In addition to its strong market position with innovative sensor solutions, displays, and technologically leading braking and comfort systems, AUMOVIO has significant expertise in software, architecture platforms and assistance systems for the rapidly growing future market of software-defined and autonomous vehicles. Our purpose is clear: to make future mobility safe, exciting, connected, and autonomous.