

CN_Sales Representative

Your tasks

Ensure the volume and profit achievement in distributor channel. Support the business/network development and maintenance in omniChannel. Manage all sales activities in local market, achieve or succeed volume target by utilizing company strategy/policy/tools, engaging sustainable partnerships.

Drive sales target achievement in responsible territory

Serve as main point of contact within assigned territory and/or customer base, develop or maintain business leads/ initiatives

Build and manage strong, sustainable relationships with customers and other extended network in assigned territory to promote company's positioning in the market and thus to urge the buying decisions.

Managing retailers (conti image shops) monthly buy-in & sell-out target achievement and performance improvement.

Responsible for distributor/ retailer annual/monthly sales planning and promotion execution.

Coordinate and manage cross-functional sales relevant activities

Actively participate in open-communication environment, ensure customer buying experience consistency/drive improvement



Job ID
REF19782E

Field of work
Marketing and Sales

Location
shanghai

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
Continental Tires Co., Ltd.

Your profile

3 years working experience on channel & distribution sales with Multi-national company is a plus , within Auto industry is a plus

Our offer

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and

tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.