

# 销售代表 Sales Representative

## Your tasks

As a Sales Representative of Continental Tires China, you will need to ensure the volume and profit achievement in distributor channel. Support the business/network development and maintenance in omni Channel. Manage all sales activities in local market, achieve or succeed volume target by utilizing company strategy/policy/tools, engaging sustainable partnerships.

You will execute your work in following aspects:

- Drive sales target achievement in responsible territory
- Serve as main point of contact within assigned territory and/or customer base, develop or maintain business leads/initiatives.
- Build and manage strong, sustainable relationships with customers and other extended network in assigned territory to promote company's positioning in the market and thus to urge the buying decisions. Managing retailors (Conti image shops) monthly buy-in & sell-out target achievement and performance improvement.
- Responsible for distributor/ retailor annual/monthly sales planning and promotion execution.
- Coordinate and manage cross-functional sales relevant activities
- Actively participate in open-communication environment, ensure customer buying experience consistency/drive improvement



Job ID REF19014V

Field of work

Marketing and Sales

Location shanghai

Leadership level Leading Self

Job flexibility **Hybrid Job** 

Legal Entity
Continental Tires Co., Ltd.

## Your profile

- Solid understanding of relevant customer segments, industry, products and the competitive envrionment
- Deep knowledge of all essential sales tools and processes (by applying analythical, organizing, financial & computer skills)

### Our offer

您愿意与我们共同驾驭未来吗?即刻填写在线申请吧!

#### About us

The Business Area Tires offers the perfect tires for a wide range of different applications - from cars, trucks and buses

to special vehicles, bicycles and motorcycles. Through continuous investment in Research & Development, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The portfolio of the Business Area Tires includes services for the tire trade and for fleet applications, as well as digital management systems for tires.