Mandatory Internship - Employer Branding & Employee Engagement (m/f/d) - REF100683S

Your tasks

Help shape how Continental is experienced as an employer.

Our Global Employer Branding team is bringing our new Employer Value Proposition to life across Continental Tires.

During your **mandatory internship** at our headquarters in **Hannover**, starting in **February 2027 or later**, you will support a variety of Employer Branding initiatives and contribute to impactful global projects for ideally **six months**. We are looking for someone who brings curiosity, fresh perspectives, and a proactive mindset, and who is excited to take ownership and make a real contribution within an international environment.

Your tasks

- Support the global activation of our new Employer Value Proposition
- Develop communication materials, presentations and activation formats for different audiences and markets
- Discover and develop employee stories and proof points that make our employer promise tangible
- Support our Employee Advocacy program and global community
- Contribute to workshops, research and international stakeholder projects
- Work with colleagues across HR, Communications, Marketing and Talent Acquisition as well as our external agencies

Your profile

Your profile:

- You are studying communications, marketing, media, social sciences, HR or a related field
- You can turn complex topics into clear, engaging communication
- You bring curiosity, initiative and a structured way of working
- You enjoy taking responsibility and contributing your own ideas
- You are confident with PowerPoint and interested in AI-enabled ways of working
- You have very good English skills; German is an advantage

You don't need to be an employer branding expert yet. Curiosity, good judgment and the ability to learn quickly matter more to us.

Job ID
REF100683S

Field of work
Human Resources

Location
Hanover

Job flexibility
Hybrid Job

Working time
Full Time

Contact
Janina Fehervari

Legal Entity
Continental Reifen Deutschland GmbH

Please attach your **current certificate of enrollment** and also your **current transcripts of records** and an extract of **certificate for a mandatory internship**. Those documents are mandatory for processing your application.

If required, please submit your **valid residence permit** as well as your **work permit** including the additional sheet.

Applications from severely handicapped people are welcome.

Our offer

What we bring:

Real responsibility. Global projects. Direct feedback. Space for your ideas. And the opportunity to experience first-hand how a global employer brand is built and activated.

You bring your perspective. We bring the opportunity to make it count. Together, we shape how people experience Continental as an employer

- **Fair compensation for your contribution:** We know your work is valuable and want to make sure you are compensated fairly.
- **Flexibility that fits your life:** We offer flexible working hours with hybrid working models, giving you the opportunity to occasionally work from home – because we know how important the balance between personal and professional life is.
- **Meaningful knowledge transfer:** You will receive qualified support from our experienced professionals to develop your technical knowledge and practical skills.
- **Saving made easy:** Benefit from a wide range of discounts and special offers through our corporate benefits program, covering various brands – from fashion and leisure activities to technology products.
- **Stay fit & healthy:** We support you with initiatives focused on health and well-being, such as selected fitness and preventive care programs.
- **More flavor, less cost:** As a student, you receive an additional discount in our company cafeteria.
- **A work environment that embraces diversity:** Look forward to working in a diverse and international environment through collaboration with our global locations.

For more information about the employee benefits you can expect at Continental, please visit our benefits page. If you would like to learn more about our location, feel free to visit our site page: Continental Hannover Stöcken / Hannover Corporate Headquarters.

Diversity, Inclusion & Belonging are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

If this sounds like a perfect match for you and if you want to become the next supporter of our core values: **Trust, for one another, passion to win and freedom to act** - we are looking forward to receiving your application.

Ready to drive with Continental? Take the first step and fill in the online application.

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About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 76,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world’s largest tire manufacturers. In fiscal 2025, the Tires group sector generated sales of 13.8 billion euros. Continental's tire division currently employs around 53,000 people worldwide and has 19 production and 16 development sites.