Pricing & Market Intelligence Specialist (Contract based)

Your tasks

About the Role

Turn market insights into pricing decisions that drive business performance. As our Pricing & Market Intelligence Specialist, you will support pricing strategy, monitor market competitiveness, and translate commercial data into actionable insights to strengthen profitability and support business growth.

Key Responsibilities

Pricing Strategy & Profitability

- Support the development and execution of pricing strategies aligned with business objectives, product portfolios, and trade channels.
- Monitor pricing competitiveness and brand margin potential, recommending pricing actions to balance market realities and profitability.
- Partner with Sales, Marketing, Finance, and other stakeholders to drive effective pricing implementation.

Market Intelligence & Competitive Insights

- Analyse market trends, competitor pricing, and industry developments to identify business opportunities and risks.
- Translate market intelligence into actionable recommendations to support commercial decisions.
- Coordinate market research and provide regular insights to management and Sales teams.

Pricing Operations & Commercial Governance

- Maintain accurate pricing and article master data in SAP, ensuring timely updates and resolution of pricing-related system issues.
- Manage periodic promotional and commercial policy payout calculations, validating data accuracy, eligibility, and compliance with approved policies.
- Collaborate with Sales, Finance, and Controlling to resolve discrepancies and deliver timely reporting and analysis.

What You Will Gain

- Exposure to pricing strategy, market intelligence, and commercial decision-making.
- Cross-functional collaboration with Sales, Marketing, Finance, and regional business stakeholders.
- The opportunity to translate data into insights that influence pricing competitiveness and business profitability.

Job ID
REF100152W

Location
Petaling Jaya

Leadership level
Leading Self

Job flexibility
Onsite Job

Working time
Full Time

Legal Entity
Continental Tyre PJ Malaysia Sdn. Bhd.

Your profile

University degree in Business / General Management / Marketing / Data Management

Minimum 1 years experience in Marketing / Pricing or Experience in Pricing and Product Management project.

Our offer

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental Tyre Malaysia is part of Continental AG, a leading global technology company with over 150 years of history, specialising in tyres, automotive solutions, and mobility innovations.

With a strong commitment to safety, performance, and sustainability, we deliver high-quality tyres designed to meet the diverse needs of Malaysian roads and driving conditions. Backed by German engineering excellence, Continental Tyre Malaysia continues to set industry standards through cutting-edge technology and reliable customer service, ensuring every drive is safer, smarter, and more enjoyable.